

Drug Prevention Awareness Campaigns

Designed by Community – The Anti-Drug (CTAD)

Seen at CADCA Leadership Forum 2021 & 2023 session “From Horror Film Victim to Action Hero: Transform Materials to Empower”

Each of the campaigns below were designed with input from youth, parents and prevention professionals. They highlight positive choices and behaviors without fear appeals or scare tactics. Content is fact-based, sources are cited and most promote a resource, skill or action step.

Packages include: editable, electronic versions which can be customized with your own logos, data and/or resources. The Adobe PDF files are best edited in Adobe Illustrator while basic edits can be done in Adobe Acrobat. Print materials are provided without bleed for in-house printing and with bleed for professional printing. Digital materials provided in PNG and editable PDF format.

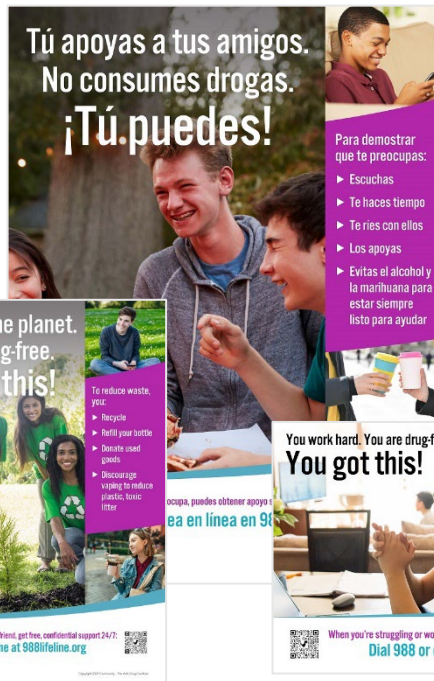
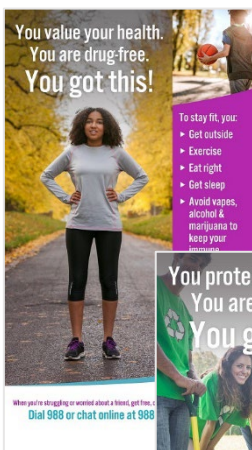


YOU MATTER

\$599 +\$99 for Spanish

Youth Alcohol, Marijuana and Vaping Prevention

- Reminds students how important they are and why being drug-free matters
- 5 designs in 3 formats: 18 x 24 poster, 8.5 x 11 poster, digital monitor slide (16:9)
 - Topics include self-care, brain development, physical health, decisions & future dreams
 - Promotes National Crisis Hotline for students who are struggling or worried about a friend



You Got This!

\$869 +\$139 for Spanish

Youth Alcohol, Marijuana and Vaping Prevention

- Celebrates strength & resiliency of students. Reminds them how staying drug-free aligns with their values.
- 7 designs in 4 formats: 18 x 24 poster, 8.5 x 11 poster, horizontal & vertical digital monitor slide (16:9)
- Topics include health, studying, stress management, friendship, community service, environment & goals
- Promotes National 988 Crisis Hotline for students who are struggling or worried about a friend



For more details or to purchase:

contact info@CommunityTheAntiDrug.org or 224-765-CTAD (2823)

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