



# 2020 ANNUAL REPORT





## MISSION

To reduce the use of alcohol, marijuana and other drugs among youth in Bannockburn, Deerfield, Highland Park, Highwood & Riverwoods.

## PRESIDENTS' MESSAGE

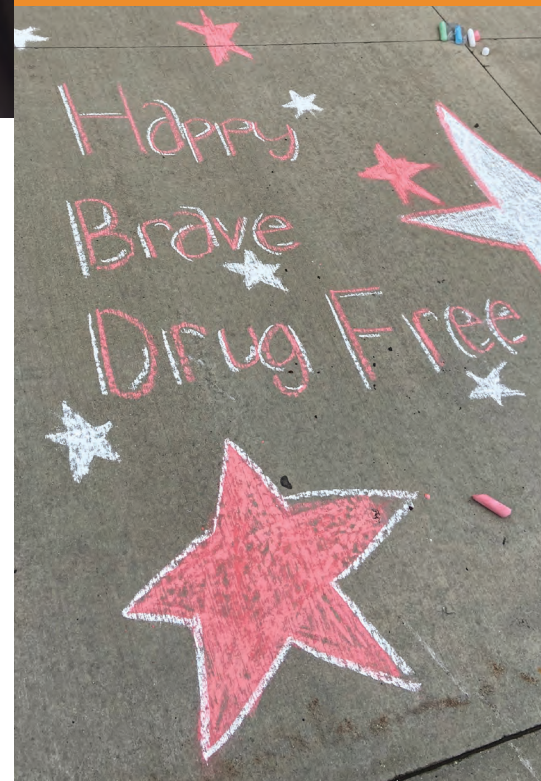
While the past year was challenging, CTAD's response demonstrated resilience and adaptability. We strengthened our bonds with the community as we worked together to protect the growing minds and bodies of our youth. Our wonderful volunteers and Delta youth group connected to students who were adjusting to remote learning and social changes. As **Township High School District 113** worked tirelessly to adapt to changing conditions, they continued to provide significant support to CTAD and our common mission of reducing drug and alcohol use among students. Organizations such as the **Healthcare Foundation of Highland Park** and the **Highland Park Community Foundation** committed critical funding to support our goals.

In 2021, students will need to reacclimate to the stresses of a post-pandemic world, including in-person learning and social pressures. The world is changing rapidly, including laws related to marijuana and alcohol use. Throughout it all, CTAD is here to support our youth and empower them to make drug-free choices.

**Scott Coren**  
CTAD Co-President  
City Manager, City of Highwood

**Jim Boyle**  
CTAD Co-President  
Trustee, Village of Bannockburn

*Pictured on the front: 1) Delta HP distributes take-home activities 2) Board Member Vanessa Dugo attends national drug prevention conference 3) Eggspresso distributes family activity sheets with carry out orders 4) Law enforcement officers receive marijuana legalization training 5) Delta HP promotes drug-free messages by athletic entrance 6) First Bank of Highland Park displays CTAD resources 7) DHS sophomore Jessica Lew earns youth activism certificate 8) Delta DHS participates in Red Ribbon Week*

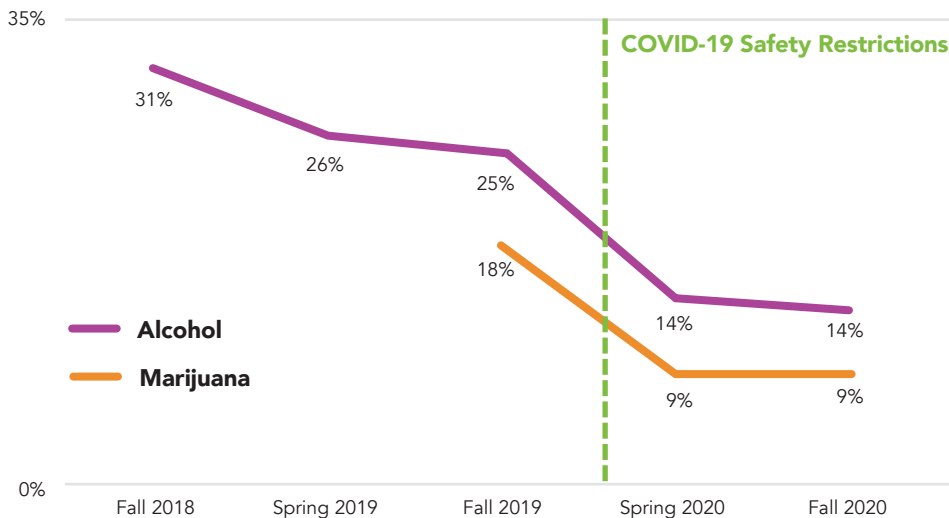


## VISION

A safe, healthy community in which our youth feel protected, confident and empowered to make drug-free choices.

# IMPACT OF THE PANDEMIC

## Alcohol and Marijuana Use Among Deerfield and Highland Park High School Students Went Down and Stayed Down



Before 2020, fewer DHS and HPHS students were choosing to drink alcohol or use marijuana, and more reported they felt it was harmful and/or wrong for them to use. **The pandemic seemed to bolster students' healthy choices.** While it's not possible to say exactly why, it is likely that increased supervision at home, reduced social pressure and restrictions on social gatherings had an impact.

### Students who believe...

	Alcohol	Marijuana
It is bad for their health to use	↑ 10%	↑ 3%
It is wrong to use	↑ 4%	↑ 6%
It is cool to use	↓ 38%	↓ 38%

Surveys also reveal that since the pandemic, more students report that they:

- ▶ Have fun with their family
- ▶ Do creative activities
- ▶ Feel bored
- ▶ Feel stressed or anxious
- ▶ Get less exercise than usual

Source: Delta Intercept Survey of Deerfield & Highland Park High School students (467 students in 10/2018, 404 in 5/2019, 442 in 10/2019, 437 in 5/2020 and 1608 in 10/2020).



In response to all these changes, CTAD launched the **You Got This!** digital media campaign to celebrate the strength and resiliency of students during challenging times. The awareness ads also shared tips on how to manage stress, prioritize their health and stay focused.



# 2020 ACCOMPLISHMENTS

## 5

**Drug Prevention Awareness Campaigns in four schools, online and displayed at stores in our community**



## 15



**Local Restaurants distributed family activity sheets with take-out orders** including Buffo's, Clucker's Charcoal Chicken, The Dog Out, Eggspresso Breakfast & Lunch, Greenwood American Kitchen, Jersey Mike's Subs (Bannockburn), Jimmy Thai / Ramen Time, Judy's Pizzeria, Longitud315, The Mean Weiner, Michael's Chicago-Style Red Hots, New York Slices, Nite 'N Gale, Rosati's Pizza (Bannockburn) and Tamales Mexican Restaurant

## 16,000

parents in our four school districts receive monthly newsletters covering timely topics specific to our youth, local resources, family activities and conversation starters



## 751



middle school students in North Shore School District 112 attended drug prevention presentations conducted by the School Resource Officer & Lake County Health Department

## 262%



increase in use of Text a Tip anonymous support line in our communities in 2020

## 282



teachers, parents, law enforcement officers and faith leaders were educated on the new Illinois marijuana law at 8 trainings

## 1

new strategic plan developed after a comprehensive community assessment and review of multiple data sources



## 18



drug prevention activities conducted by DHS & HPHS students in Delta youth group including creating video PSAs, hosting a series of virtual youth activism trainings & submitting testimony at hearings regarding marijuana sales in our community



## 3,724

surveys collected from parents, tweens and teens on their attitudes about youth drug use and to monitor trends from previous year

## 3

stops at the Highwood Beer & Wine Walk offered non-alcoholic options for the first time and shared recipes for non-alcoholic drinks

# 2021 PRIORITIES



Provide parents/  
guardians with tools  
to talk to their teens  
and tweens about the  
risks of marijuana use



Encourage families to  
monitor and secure  
their home supplies of  
alcohol and marijuana

## Parenting in a Pandemic

Are your kids feeling  
**Anxious? Bored? Tempted?**

**HELP REDUCE  
UNDERAGE DRINKING**



Our store supports the mission of local drug prevention coalitions to  
reduce the use of alcohol, marijuana and other drugs among our youth.

[www.CommunityThinksDrug.org](http://www.CommunityThinksDrug.org) [www.CokeAndCo.com](http://www.CokeAndCo.com)



Promote safe  
and drug-free  
alternatives  
for teens after  
dances and other activities



Develop a new  
drug awareness  
campaign with input  
from youth

Recruit and train  
DHS & HPHS  
students to  
promote healthy,  
drug-free choices to their peers as  
part of the Delta youth program



Offer middle school  
students lessons from  
evidence-based  
programs such as Botvin's  
Life Skills and Too Good for Drugs



Offer workshops,  
fact sheets and  
resource guides  
tailored for our  
community



Work with festival  
organizers and  
party hosts to  
offer festive, non-  
alcoholic drinks for youth and  
others who cannot or choose  
not to drink alcohol



Utilize the strategies  
recommended by  
the CDC for the  
biggest impact and  
long-lasting change



### FOR YOUR NEXT ZOOM PARTY

#### COCONUT MINT REFRESHER



**INGREDIENTS**  
3 oz pineapple juice  
3 oz green coconut water  
2 oz sparkling water  
1 1/2 tsp agave syrup  
2 fresh mint leaves

**DIRECTIONS**  
Stir together all ingredients.  
Pour over ice.

FESTIVE FUN FOR EVERYONE

COMMUNITY



Increase  
collaboration  
between  
community  
organizations, parents and youth





# VOLUNTEERS



## COMMUNICATIONS



Develop drug awareness campaigns, produce monthly parent newsletters & promote events

## SUSTAINABILITY



Provide oversight and guidance of CTAD finances & fundraising initiatives

## DELTA YOUTH



Inspire peers at DHS & HPHS to be drug-free through educational trivia events & awareness campaigns

## PARENT OUTREACH



Develop parent resources, workshops & presentations

## EVALUATION



Collect, analyze and interpret data to inform programming & monitor progress

## MEMBERSHIP



Recruit, engage, recognize & retain volunteers

## WORKING TOGETHER TO MAKE THE DRUG-FREE CHOICE THE EASY CHOICE

Cate Alter  
Olivia Alvarez  
Minelle Amezcua  
Kathryn Anderson  
Karl Anliker  
Cindy Aronson  
Sofia Bacci  
Lea Bacci  
Andrew Bender  
Yaneli Betancourt  
James Boyle  
Lilly Brandt  
Amy Bricker  
Alexis Brown  
Lori Buchaklian  
Shelley Byrnes  
Anthony Candela  
Lemon Carrillo  
Carolyn Cerf  
Christine Chabot  
John Chambers  
Michelle Chen  
Martin Clancy  
Kylie Cohen  
Holly Colin

Hailey Conner  
Gabriela Cordova  
Scott Coren  
Adrian Cuceu  
Michelle Culver  
Patty Daugherty  
Bruce Dayno  
Barbara de Nekker  
Allison Dreher  
Vanessa Dugo  
Stephanie Eisenberg  
James Eldridge  
Luisa Espinosa-Lara  
Mark Filler  
Debby Finn  
Beth Fishman  
John Flaminio  
Irene Flores  
Leslie Friedrich  
Gail Gausselin  
Aliza Gilbert  
Jennifer Ginoplis  
Nicholas Glenn  
Zoe Goldberg

David Goldstein  
Denia Gomez  
Johnathan Gonzalez  
Alexandra Guandulay  
Rheanna Hall  
Jody Heavilin  
Judy Hoffman  
Amy Hyndman  
Lou Jogmen  
David Katz  
Gail Katz  
Art Kessler  
Brandon Kluge  
Debbie Krug  
Bruce Law  
Esther Lee  
Audrey Leong  
Dawn Levin  
Jessica Lew  
Angie Lofland  
Logan Lofland  
Claudia Lopez  
Michael Lubelfeld

Lauren Maldonado  
Alesia Margetis  
Kevin Marsh  
Laura McCarty  
Don McCord  
Carly Micheles  
Adam Mihelbergel  
Florin Mitran  
Nicole Mylinski  
Nancy Nervick  
Jillienne Ness  
Ghida Neukirch  
John Norris  
Lille Ochs  
Bob Ogden  
Jorie Ouimet  
Laura Parise  
Amy Plocker  
Margaret Polovchak  
Jose Quijano  
Cecilia Rodriguez  
Bryan Rome  
Brian Romes  
Grace Rosenberg

Harriet Rosenthal  
Nancy Rotering  
Lauren Russ  
Katharina Rygiel  
Steve Sadin  
Jodi Shapira  
Martha Silberman  
Vicky Sobot  
Brian Soldano  
Catherine Spencer  
Eric Steckling  
Kent Street

Tema Summerfield  
Walt Trillhaase  
Natalie Uchmanowicz  
Brian Verisario  
Karen Warner  
Charla Waxman  
Maggie Weiss  
Sandra Wichner  
Court Williams  
Jeffrey Zalay  
Kris Zerfass

Names in purple represent youth volunteers

## VOLUNTEER!

Your perspective, expertise, talents and time can give youth a greater chance for a successful future.

# BOARD OF DIRECTORS

## 2021 EXECUTIVE BOARD

Co-President Jim Boyle  
 Co-President Scott Coren  
 Vice President Dr. Lilly Brandt  
 Vice President Alesia Margetis  
 Treasurer Kent Street  
 Secretary Mayor Harriet Rosenthal\*

## 2021 BOARD OF DIRECTORS

Minelle Amezquita  
 Cindy Aronson  
 Martin Clancy  
 Dr. Holly Colin  
 Vanessa Dugo  
 Officer Rheanna Hall  
 Officer Amy Hyndman  
 Nancy Nervick  
 Ghida Neukirch

Mayor John Norris\*  
 Dr. Laura Parise  
 Eric Steckling  
 Chief Walt Trillhaase  
 Jeffrey Zalay\*

**Honorary Director:**  
 Mayor Nancy Rotering

## 2020 OUTGOING BOARD OF DIRECTORS

Rev. Dr. Norval Brown  
 Dr. Anthony McConnell

Dr. John Petzke  
 Dr. Steve Tucker

CTAD Former President  
 Rev. Court Williams



\* served for a portion of the year 2021

# FINANCIAL SUPPORT

CTAD offers its heartfelt thanks for the financial support it receives from local foundations, compassionate community leaders and caring residents.

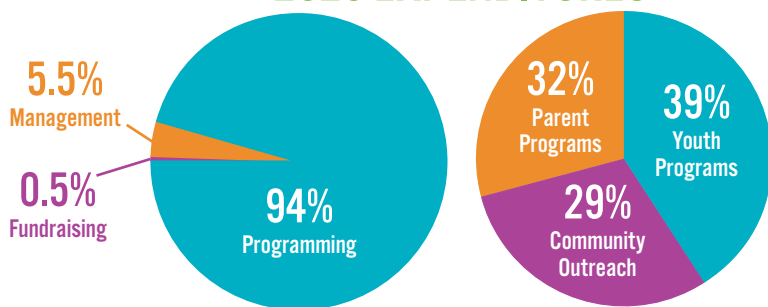


## INDIVIDUAL DONORS

Gift in Memory of  
 Tyler Nothstine  
 Michael & Michelle Culver  
 Eric & Kim Ephraim  
 Laura & Scott Kaufman  
 Debbie & Ted Krug  
 Levitt Family  
 Beth & Ken Lofland  
 The Montgomery Family

John & Nicki Norris  
 MarySue & Tyler Schimanski  
 Cecilia Rodriguez  
 Harriet & Stan Rosenthal  
 The Shamberg Family  
 David & Robin Small  
 Earl & Margie Stone  
 Catherine & Greg Spencer  
 Kent Street

## 2020 EXPENDITURES



**Your donation has double the impact! Financial contributions count toward a dollar-for-dollar match with a grant from the CDC.**

CTAD is a 501(c)3 nonprofit organization. Contributions are tax-deductible to the extent allowed by the law. EIN number: 451631475. Donors listed above contributed 1/1/20 - 12/31/20.

**DONATE!**  
 Donate online at  
[www.CommunityTheAntiDrug.org](http://www.CommunityTheAntiDrug.org)  
 or mail to:  
**Community – The Anti-Drug Coalition**  
 c/o Deerfield High School  
 1959 Waukegan Rd  
 Deerfield IL 60015

# OUR PARTNERS



Village of Bannockburn



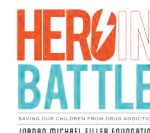
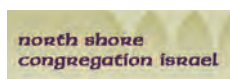
Village of Deerfield



City of Highland Park



Bannockburn  
School District 106



## Community – The Anti-Drug Coalition

Offices located at Deerfield & Highland Park High Schools  
courtesy of Township High School District 113

**Barbara de Nekker**  
Executive Director

**Catherine Spencer**  
Program Coordinator

**Michelle Culver**  
Program Assistant

[www.CommunityTheAntiDrug.org](http://www.CommunityTheAntiDrug.org)

[info@CommunityTheAntiDrug.org](mailto:info@CommunityTheAntiDrug.org)

224-765-CTAD (224-765-2823)



This annual report was developed with funding from the Healthcare Foundation of Highland Park and the Drug Free Communities grant from the U.S. Office of National Drug Control Policy and Centers for Disease Control and Prevention (CDC). Content of this publication does not necessarily reflect the views of CTAD's funders.