



# 2016 ANNUAL REPORT

## Presidents' Message

The past year has been exciting and challenging for Community – The Anti-Drug (CTAD) Coalition. We've gone through significant growth, both as an organization and in our ability to make a positive impact. We watched as more and more people and organizations got involved, including all the school districts feeding into our high schools, government leaders, the park districts, our police departments, healthcare agencies, faith leaders, more parents, and the youth themselves—all coming to the table to collaborate. We welcomed new volunteers to serve on our Board of Directors, and Township High School District 113 went so far as to donate office space at both high schools. Our members want to make a real impact, and to do so, they challenge one another to implement comprehensive, proven prevention strategies for lasting environmental change.

Local agencies and community members donated time and money to support our mission. Generous grants from the Healthcare Foundation of Highland Park and from the U.S. Office of National Drug Control Policy enabled us to hire an Executive Director in June and a Program Coordinator this past January. To ensure sustainability of our coalition, we established by-laws and operating protocols with fidelity to 501(c)3 nonprofit organization standards and federal grant guidelines.

With all this support and collaboration, CTAD raised awareness, brought evidence-based programs to our schools, and encouraged consistent enforcement of laws. In other words, we built a strong foundation while continuing our work to protect our children. As you read our accomplishments in this report, we hope you feel as much pride in our community as we do. And as you read our goals for 2017, we hope you are inspired to join our efforts, to be part of the exciting accomplishments still to come. It is an honor to partner with the talented volunteers and staff who have joined our commitment to reduce substance use among our youth.

Sincerely,



*Laura Kaufman*  
Laura Kaufman  
CTAD Co-President  
Parent



*Dr. Patrick Sassen*  
Dr. Patrick Sassen,  
CTAD Co-President  
Assistant Principal,  
Highland Park High School

**The mission of Community – The Anti-Drug Coalition is to reduce the use and abuse of alcohol, marijuana, and other drugs among youth in Bannockburn, Deerfield, Highland Park, Highwood, and Riverwoods.**

CTAD's vision is to build and sustain a safe and drug-free community in which our youth feel protected, confident and empowered to make healthy choices. We strive to transform the environment around our youth so that the drug-free choice is the easy choice. To do so, we bring together input and contributions from all sectors of the community—schools, parents, youth, government, healthcare, faith, law enforcement, youth-serving organizations and more. We regularly identify and implement best practices, strategies and solutions that are proven to be effective in accomplishing our mission.

## THE NEED FOR CTAD

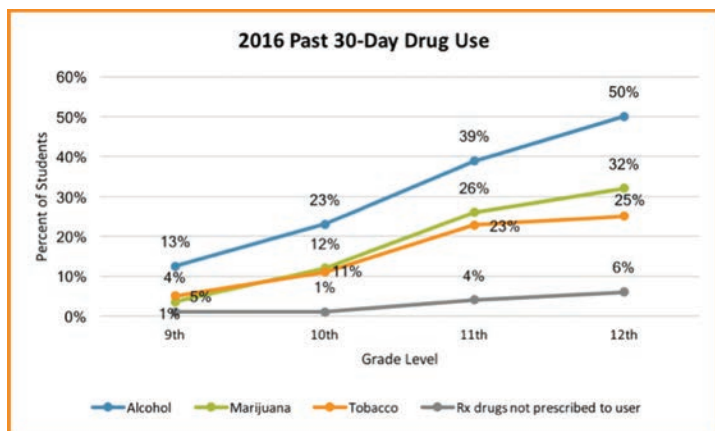
The good news is that the majority of students in our communities make the healthy choice to avoid drugs and alcohol. According to the Illinois Youth Survey conducted in March 2016:

- ★ 70% of Township High School District 113 students choose not to drink alcohol\*
- ★ 83% report not using marijuana in the past month\*
- ★ Illicit drug use is very low—at or below the average of nine suburban, neighboring counties

That said, CTAD cares deeply about the health, well-being, and bright future of each and every student. We are concerned about those who do choose to use, and about the trends we see in the data. Based on past 30-day use rates, which researchers deem a snapshot of regular substance use among youth:

- Alcohol and marijuana are the most commonly used drugs.
- District 113 10th grade students are using at lower or the same rates, compared to suburban peers.
- 12th grade students, however, are using alcohol and marijuana at higher rates.

*Continued on next page*



In addition to being gateway drugs, alcohol and marijuana can have a significant impact on our young people. Alcohol remains the leading factor in the three most common causes of death for teens: automobile crashes, homicides, and suicides. Marijuana can cause distorted perceptions, impaired coordination, and problems with learning and memory. Both impede the development and full potential of their young brains, and both can cause poor judgment, poor school performance and failure in achieving lifelong goals. And if there is one thing CTAD members agree on, it's that we want our youth to achieve their goals.

Research also shows that the earlier a student starts drinking or using marijuana—which is becoming increasingly more potent—the more likely they are to become addicted to them or to other illicit drugs later in life. Our goal is to set our young people up for success now and in their future.

*\* Illinois Youth Survey of 2,821 Deerfield & Highland Park High School 9th, 10th, 11th & 12th graders who responded that they did not use alcohol or marijuana in the past month.*



## FUNDING

In 2016, CTAD received two major grants which propelled CTAD to a new level of drug prevention and potential impact in our communities. A generous award from the **Healthcare Foundation of Highland Park** allowed CTAD to hire its first full time staff. Six months later, CTAD was awarded a five-year matching Drug Free Communities (DFC) Support Program grant from the Office of National Drug Control Policy. This DFC grant provides CTAD with \$125,000 per year for five years, provided that the community contributes matching support. Thereafter, there is the possibility of renewing the grant for an additional five years. Because of this, CTAD can develop long-term strategies to make long-term, lasting impact.

Thank you to the following organizations and individuals who supported CTAD and our mission to create a safe, healthy and drug-free environment for our youth\*:

### Organizations

Office of National Drug Control Policy & Substance Abuse and Mental Health Services Administration  
Healthcare Foundation of Highland Park  
YEA! Highland Park  
Highland Park Community Foundation  
City of Highland Park  
Village of Deerfield  
Highland Park Human Relations Commission

### Individuals

|                              |                        |
|------------------------------|------------------------|
| Anonymous                    | The Jenks Family       |
| The Annenberg Family         | Michael & Lynne Lieber |
| Richard & Julie Gordon       | Daniel J Scahill       |
| The Gutman Family Foundation | David & Robin Small    |

To make a donation, visit us online at [www.CommunityTheAntiDrug.org](http://www.CommunityTheAntiDrug.org) or mail a check to:

Community – The Anti-Drug Coalition  
1707 St. Johns Ave. • Highland Park IL 60035

CTAD is a 501(c)3 nonprofit organization. Contributions are tax-deductible to the extent allowed by law.  
EIN number: 451631475.



\* Donations/grants received 1/1/16 – 12/31/16

# PARTNER ORGANIZATIONS



## Schools:

Bannockburn School District 106  
Deerfield Public Schools District 109  
North Shore School District 112  
Township High School District 113  
Holy Cross School

## Cities & Villages:

Village of Bannockburn  
Village of Deerfield  
City of Highland Park  
City of Highwood  
Village of Riverwoods

Bannockburn Police Department  
Deerfield Police Department  
Highland Park Police Department  
Highwood Police Department  
Riverwoods Police Department

## Park Districts:

Deerfield Park District  
Park District of Highland Park

## Agencies:

Deerfield Parent Network  
Family Service of Lake County  
Jewish Child & Family Services  
Jordan Michael Filler Foundation  
Lake County Health Department and  
Community Health Center  
NorthShore University HealthSystem  
OMNI Youth Services  
Rosecrance  
Soft Landing Recovery  
SunCloud Health  
Trinity Episcopal Church

## Other Drug Prevention Coalitions:

Lake County Underage Drinking and  
Drug Prevention Task Force  
LEAD  
Link Together Coalition  
Stand Strong Coalition  
Stand UP Coalition



Bannockburn School District 106



Village of Bannockburn



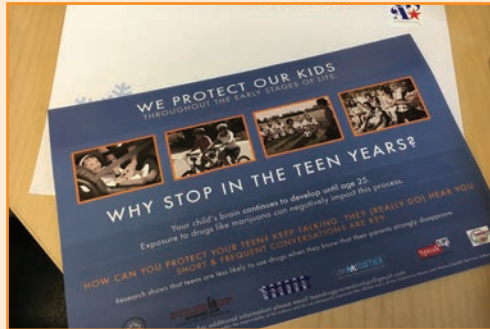
Village of Deerfield



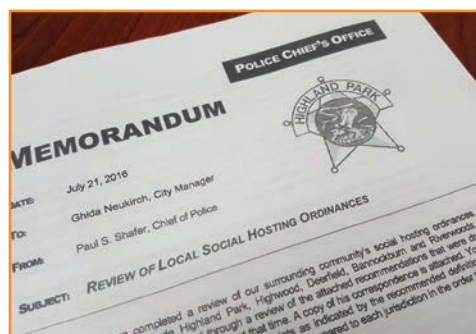


# 2016 ACCOMPLISHMENTS

In partnership with five other community coalitions working on drug prevention in Lake County, a **marijuana awareness campaign** was developed. Information about marijuana's impact on the teen brain was sent to 27,000 homes in Lake County—including 3,500 in our communities, appeared in the program for our high schools' regional and sectional basketball finals, and was published in three editions of Reflejos newspaper in Spanish.



Local law enforcement and government conducted a review of **social host ordinances** and provided recommendations for uniform ordinances in each community. These laws hold individuals responsible for hosting or permitting an event with underage drinking.

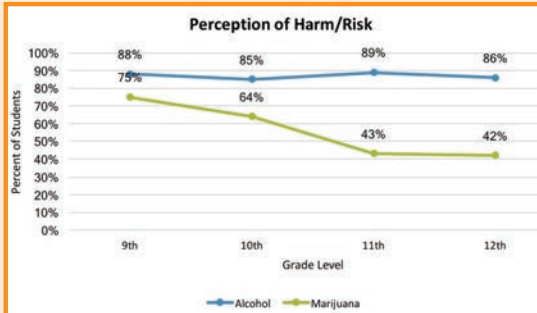


Ten local retailers participated in CTAD's **"Access Awareness" Campaign** by posting messages on alcohol products and displays. The bottle hangers and window clings provided tips to help decrease the ease with which youth access alcohol.



The City of Highland Park and the Village of Deerfield passed ordinances **increasing the minimum age to buy tobacco products** to 21 years. Tobacco products include e-cigarettes, or vape pens, which can also be used to ingest marijuana.

Students in 6th and 8th grade as well as all high school students at Deerfield & Highland Park High Schools participated in the **Illinois Youth Survey** in March. The data was collected, compiled and shared with each school district board. This information helps track CTAD's progress and guides our strategies. In addition, a parent survey was distributed to parents of high school students.



The **Botvin's Life Skills Training program** expanded into additional grade levels in Deerfield Public Schools District 109 and North Shore School District 112. This substance abuse prevention program has been proven by research to reduce the risks of alcohol, tobacco, drug abuse, and violence by targeting the major social and psychological factors that contribute to risky behaviors.

#### Deerfield & Highland Park Area Local Laws for New Drivers



**Drinking & Drugged Driving**  
**Curfew Laws**  
**Graduated Licenses**  
**Cell Phones & Electronic Devices**

Provided in Partnership By:



Bannockburn Police Department  
Deerfield Police Department  
Highland Park Police Department  
Highwood Police Department  
Riverwoods Police Department

CTAD launched a website in July and a new **monthly newsletter** format in September to distribute information to parents, youth and community members. It is also now possible to follow CTAD on Facebook and Twitter.



A **new logo** symbolizing community collaboration and teamwork was released in May. Watch for it as CTAD continues to expand and grow our efforts.

Our five local police departments collaborated with our parent committee to create the **Local Laws for New Drivers** brochure which contains information on curfews, graduated licenses, handheld devices, driving under the influence, and tips to stay safe. Local driving schools, high school driver education classes, and local organizations assisted with distribution. The brochure is also available to download on CTAD's website.

# 2017 GOALS & ACTIVITIES

In 2017, Community – The Anti-Drug (CTAD) has two overarching goals:

## Goal 1

Increase community collaboration and strengthen the capacity of CTAD partners to affect positive environmental level change.

## Goal 2

Reduce youth substance use.

Because alcohol and marijuana are the most commonly used drugs, CTAD's objectives are to:

- reduce alcohol use among high school students
- increase the number of students who perceive marijuana use to be harmful

**To reduce youth substance use**, CTAD leverages the knowledge and skills of the many community representatives around the table as well as the many rich resources available in our communities to:

- provide information
- enhance drug prevention skills of teachers, coaches, parents and student leaders
- advocate for and support evidence-based drug prevention programs and strategies
- change consequences for drug use
- augment incentives for drug-free choices
- modify/enforce policies regarding alcohol and drug use in the schools and the community

### Programs for Parents

- Explore parent/child communication activities
- Parent education workshops
- Access Awareness Campaign

### Youth Initiatives

- Student leader training program
- Youth prevention program/club
- Resources & training for coaches and club sponsors

### School Programming

- Expand evidence-based programming in schools
- Support existing Botvin Life Skills Training Program
- Review school prevention and support services & recommend possible enhancements

### Enforcement Strategies

- Review & recommend local ordinance revision and policy change
- Implement enforcement strategies such as compliance checks and shoulder tapping

### Faith

- Assess needs & interests of faith community regarding drug prevention
- Incorporate the culture, strengths, and needs of diverse faiths in CTAD activities

### Community Education

- Up to date website
- Monthly newsletters to parents & community
- Parent & student media campaigns in collaboration with Lake County Health Department

### Evaluation

- Compile & review local data to track progress and drive decisions
- Develop additional assessment tools as needed

### Finance

- Annual budget
- Oversight of bookkeeping & tax preparation

### Membership

- Member recruitment, training & retention by providing meaningful, engaging opportunities and recognition of contributions

## Join CTAD's Efforts

**To get involved in or contribute to any of the above activities, please contact us at [info@CommunityTheAntiDrug.org](mailto:info@CommunityTheAntiDrug.org) or call us at 224-765-CTAD (224-765-2823).**

Volunteers work alongside local government officials/administrators, law enforcement, health care providers/counselors, clergy, public health experts, and school officials/educators. Students can list volunteer work on college applications and resumes, and may receive letters of recommendation for their efforts. All volunteers receive guidance from committee chairs and CTAD's staff.

# EXECUTIVE BOARD

**Laura Kaufman**  
Co-President  
Parent

**Lilly Brandt**  
Vice President  
Assistant Principal  
Deerfield High School

**Ghida Neukirch**  
Treasurer  
City Manager  
City of Highland Park

**David Small**  
Director at Large  
Board Member  
High School District #113

**Patrick Sassen**  
Co-President  
Assistant Principal  
Highland Park High School

**Court Williams**  
Vice President  
Rector  
Trinity Episcopal Church

**Kent Street**  
Secretary  
Village Manager  
Village of Deerfield

**Harriet Rosenthal**  
Past President  
Mayor  
Village of Deerfield



Front Row: Court Williams, Laura Kaufman, Patrick Sassen, Lilly Brandt  
Back Row: Catherine Spencer (Coalition Coordinator), Kent Street, Ghida Neukirch,  
David Small, Barbara de Nekker (Executive Director)  
Not Pictured: Harriet Rosenthal



## 2017 BOARD OF DIRECTORS

Minelle Amezcuita, Family Service of Lake County  
Linda Anderson, Deerfield Park District  
Jim Boyle, Village of Bannockburn  
Dr. Lilly Brandt\*, Deerfield High School  
Michelle Culver, District 113 School Board  
Dr. Chris Dignam, High School District 113  
Mark Filler, Jordan Michael Filler Foundation  
Dr. Beth Fishman, Jewish Center for Addictions  
Laura Kaufman\*, Highland Park Parent  
Dr. Michael Lubelfeld, Deerfield Public Schools District 109  
Ghida Neukirch\*, City of Highland Park  
David Newton, SunCloud Health  
Mayor John Norris, Village of Riverwoods  
Dr. Laura Parise, NorthShore University HealthSystem  
Chief Ron Price, Bannockburn Police Department  
Mayor Harriet Rosenthal\*, Village of Deerfield  
Mayor Nancy Rotering, City of Highland Park  
Dr. Patrick Sassen\*, Highland Park High School  
David Small\*, District 113 School Board  
Kent Street\*, Village of Deerfield  
Rev. Court Williams\*, Trinity Episcopal Church

\* Executive Board Member

## 2016 OUTGOING BOARD MEMBERS AND ALTERNATE BOARD MEMBERS



**for your contributions!**

Dr. Sandra Arreguin, North Shore School District 112  
Beth Bernat, Parent  
Megan George, NorthShore University Health System  
Rick Julison, Deerfield Park District  
Dr. Tom Koulentes, Highland Park High School  
Annette Lidawer, District 113 School Board  
Brian Romes, Park District of Highland Park  
Chief John Sliozis, Deerfield Police Department






c/o Highland Park High School  
433 Vine Ave  
Highland Park IL 60035

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Community – The Anti-Drug Coalition

 224-765-CTAD (224-765-2823)

 [info@CommunityTheAntiDrug.org](mailto:info@CommunityTheAntiDrug.org)

 [www.CommunityTheAntiDrug.org](http://www.CommunityTheAntiDrug.org)

Barbara de Nekker, Executive Director  
*Office at Deerfield High School*

Catherine Spencer, Program Coordinator  
*Office at Highland Park High School*

This report was made possible by the hard work and talents of CTAD's Communications Committee and staff. Special thanks to Lilly Brandt, Barbara de Nekker, Christine Gonzalez, Laura Kaufman, Anna Kedjidjian, Cathy Kedjidjian, Liz Nelson, Steve Sadin, Patrick Sassen, Martha Silberman, and Catherine Spencer for their contributions.

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