



2018

# ANNUAL REPORT





# PRESIDENTS' MESSAGE

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**Community – The Anti-Drug (CTAD) Coalition gained considerable momentum in 2018.** Our Delta youth group at both DHS and HPHS grew significantly in the number of active students and are both led by committed, passionate staff. We continue to collaborate with diverse sectors of our community, and our committees continue to reach out to new members and do great work! CTAD raised awareness and brought evidence-based programs to our schools and our communities, especially with regard to teens' use of vaping devices, which can be used for both nicotine and marijuana.

We also continued to refine and strengthen our strategic plan for greater impact within the community. CTAD received a huge honor when it was one of only 17 coalitions selected nationwide to participate in the Graduates Coalition Academy hosted by CADCA, the Community Anti-Drug Coalitions of America, in Washington DC. There, we received tailored assistance on community assessment, our strategic planning, evaluation, and sustainability efforts.

All this work has been made possible by the generous grants we once again received from the Healthcare Foundation of Highland Park, the Highland Park Community Foundation, YEA! Highland Park, Highland Park's Human Relations Commission, and the U.S. Office of National Drug Control Policy. We are also very grateful to Township High School District 113 for beautiful office space at both high schools.

Thank you to Past President Laura Kaufman for her years of passionate and dedicated service, and welcome to Minelle Amezcuita, CTAD's newest Co-President!

As you read our accomplishments in this report, we hope you feel as much pride as we do. It is an honor to partner with the talented volunteers and staff that have joined our commitment to reduce substance use among our youth and make the drug-free choice the easy choice.

**The Rev. Court Williams**  
CTAD Co-President  
Rector, Trinity Episcopal Church

**Minelle Amezcuita**  
CTAD Co-President  
Family Service of Lake County





# MISSION & VISION

The mission of Community – The Anti-Drug Coalition is to reduce the use of alcohol, marijuana, and other drugs among youth in Bannockburn, Deerfield, Highland Park, Highwood & Riverwoods.

We strive to build and sustain a safe and drug-free community in which our youth feel protected, confident, and empowered to make healthy choices. **We want to transform the environment around our youth so that the drug-free choice is the easy choice.** To do so, we bring together input and contributions from all sectors of the community—schools, parents, youth, government, healthcare, faith, law enforcement, business, youth-serving organizations, and more.



# FINANCIAL SUPPORT

**CTAD is the proud beneficiary of a federal grant, funding from local foundations, and donations from compassionate community leaders and residents.** In 2016, the Drug Free Communities Support Program grant from the U.S. Office of National Drug Control Policy and Substance Abuse and Mental Health Services

Administration awarded CTAD with a five-year continuation grant. This grant provides \$125,000 per year through 2021 with the requirement that the community provides dollar-for-dollar matching support. A significant portion of this match comes from the Healthcare Foundation of Highland Park which

helped launch CTAD in 2015 and continues to support CTAD's mission to empower our youth to make healthy choices. Other local foundations, municipalities, and community members also contribute financially, as well as with in-kind donations, to support our efforts.

**Thank you to the following organizations and individuals** who made financial donations to CTAD and our mission to create a safe, healthy, and drug-free environment for our youth.



## ORGANIZATIONAL DONORS\*

U.S. Office of National Drug Control Policy  
and Substance Abuse & Mental Health  
Services Administration

Healthcare Foundation of Highland Park  
YEA! Highland Park

Highland Park Community Foundation  
Village of Deerfield

City of Highland Park  
Human Relations Commission

Jewish Federation of Metropolitan Chicago  
Legacies & Endowments

## INDIVIDUAL DONORS\*

Anonymous

Cindy B. Aronson

Michael & Michelle Culver

Laura & Scott Kaufman

Harriet & Stan Rosenthal

Earl & Margie Stone

Kent Street

**If you find our resources useful and support our mission, please consider supporting us financially or volunteering.**

Transforming the environment around our youth so that it is easier for them to make drug-free choices takes a lot of time and effort. Donations from community members like you are essential for CTAD to achieve this long-term vision.

*CTAD is a 501(c)3 nonprofit organization. Contributions are tax-deductible to the extent allowed by law. EIN number: 451631475.*

*\* Donations/grants received 1/1/18 – 12/31/18*

## DONATE!

To make a donation, visit us online at  
[www.CommunityTheAntiDrug.org](http://www.CommunityTheAntiDrug.org)  
or mail a check to:

**Community – The Anti-Drug  
Coalition**

1959 Waukegan Rd  
Deerfield IL 60015



# PARTNER ORGANIZATIONS

Many of our coalition members also provide generous in-kind contributions. The partners listed here regularly contribute to our efforts with their valuable time, resources, connections, meeting space, and most importantly their expertise. CTAD is particularly grateful to Township High School District 113 for providing office space in both Deerfield and Highland Park, technology support, and so much more.

## SCHOOLS



Bannockburn School District 106  
Deerfield Public Schools  
District 109  
North Shore School District 112  
Township High School District 113

## CITIES & VILLAGES



Village of Bannockburn  
Village of Deerfield  
City of Highland Park  
City of Highland Park  
City of Highland Park  
Village of Riverwoods

Bannockburn Police Department  
Deerfield Police Department  
Highland Park Police Department  
Highland Park Police Department  
Highland Park Police Department  
Riverwoods Police Department

## PARK DISTRICTS



Deerfield Park District  
Park District of Highland Park

## AGENCIES



## NEIGHBORING DRUG PREVENTION COALITIONS

Glenview Northbrook Coalition  
for Youth  
Lake County Underage Drinking  
and Drug Prevention Task Force  
LEAD & Speak Up Coalition  
Link Together Coalition  
Stand Strong Coalition  
Mundelein STAND-UP Coalition

Chicago HIDTA  
Christ United Methodist Church  
Congregation Solel  
Deerfield Parent Network  
Family Service of Lake County  
Jewish Child & Family Services  
Jordan Michael Filler Foundation  
Lake County Health Department  
and Community Health Center

National Guard  
North Shore Congregation Israel  
NorthShore University  
HealthSystem  
Omni Youth Services  
Rosecrance  
SunCloud Health  
Trinity Episcopal Church





# DRIVES US

Every two years, 8th graders and high school students participate in the Illinois Youth Survey (IYS). The resulting data helps CTAD determine what to prioritize and what strategies will have the most impact.

**The good news is that most youth in our communities choose to be alcohol and drug free.**

While it is both exciting and reassuring that a majority of our

youth make healthy choices, we want ALL our youth to achieve their full potential and meet their goals. Unfortunately, research indicates that alcohol, marijuana, and other drug use during the teen years inhibit brain development—particularly the pre-frontal cortex which controls decision-making, reasoning, and self-regulation of emotions.

In addition, students who vape, drink alcohol, or use marijuana are

more likely to use other drugs as well. Students who vape are 3 times as likely to go on to use traditional cigarettes\* and 4 times as likely to start using marijuana\*\*. Looking at the Illinois Youth Survey results from our own high schools, we see that youth who use marijuana are 4 – 14 times more likely to engage in other risky drug use, such as binge drinking, heavy alcohol use, prescription drug misuse, and use of illicit drugs.

\* Association of Electronic Cigarette Use with Subsequent Initiation of Tobacco Cigarettes in U.S. Youths. JAMA Netw Open. 2019; 2(2)

\*\* Electronic Cigarettes and Future Marijuana Use: A Longitudinal Study. Pediatrics. 2018; 141(5):e20173787

## THE GOOD NEWS

77%

of our high school students do not vape

76%

do not use any form of tobacco

76%

do not use marijuana

68%

do not drink alcohol

57%

of our high school teens do not use any of these products

46%

have NEVER used any of these products in their lifetime

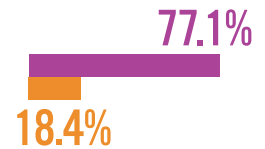
**Source: Illinois Youth Survey, March 2018**, conducted at Deerfield & Highland Park High Schools with 2,793 DHS & HPHS students across all grade levels. Non-use is based on students reporting no use of a substance in the previous 30 days. Lifetime abstinence based on students reporting they have never used the substance.



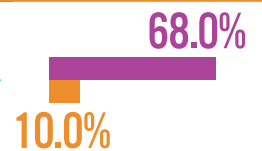


# Compared to their peers who do not use marijuana, DHS & HPHS students who use marijuana are...

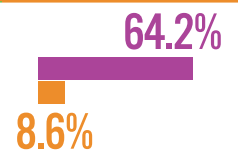
**4x** more likely to  
**DRINK ALCOHOL**



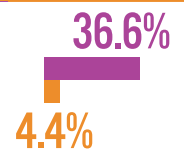
**7x** more likely to  
**USE TOBACCO**



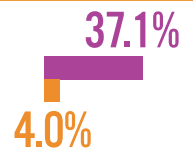
**7x** more likely to  
**VAPE**



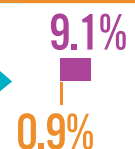
**8x** more likely to  
**BE A HEAVY DRINKER**



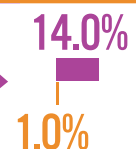
**9x** more likely to  
**BINGE DRINK**



**10x** more likely to **TAKE**  
**PRESCRIPTION DRUGS**  
not prescribed to them



**14x** more likely to  
**USE ILLICIT DRUGS**



 STUDENTS WHO USE MARIJUANA  
 STUDENTS WHO DO NOT USE MARIJUANA

This data is particularly concerning because the substances used most by youth in our community are alcohol and marijuana. The use of vape pens, which can be used for both nicotine and marijuana, comes in as a close third. IYS results also show a strong correlation between youth use and their perception of parent disapproval, attitudes of their peers, and how harmful they think these drugs are. For that reason, CTAD's goals are to reduce alcohol and marijuana use, and our strategies go beyond education. We strive to change the environment and culture around our youth, whether they are at home, in school, at their place of worship, on a sports field, or shopping in town. This requires a broad-based effort involving parents, youth, community leaders, and local organizations. Luckily, the CTAD coalition is comprised of many caring individuals from all these different sectors of the community, and we are primed to make it happen.

**Check out page 10 for more about our priorities and strategies.**

**Source: Illinois Youth Survey, March 2018**, conducted at Deerfield & Highland Park High Schools with 2,793 DHS & HPHS students across all grade levels. Marijuana, alcohol, tobacco, vaping, prescription drug, and illicit drug rates based on students reporting use of the substance in the previous 30 days. In this survey, illicit drugs include LSD, heroin, cocaine, and meth. Heavy alcohol use rate refers to students who reported drinking on 3 or more occasions in previous month. Binge drinking rate is percentage of students reporting drinking 5 or more drinks in a row in the previous 2 weeks.



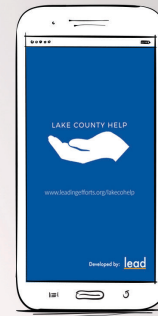
# 2018 ACCOMPLISHMENTS



## DELTA YOUTH ADVISORY BOARD

Delta consists of DHS & HPHS students who seek to bring about positive change by inspiring their peers and building a supportive culture. In 2018, Delta Youth participated in drug prevention trainings with youth from other schools, surveyed fellow students, conducted lunch time activities, and developed educational lessons for DHS homerooms.

Don't know who to turn to about depression, bullying, stress, alcohol or other drugs?



Get the Lake County Help app

- Safe
- Anonymous
- Trained Counselors
- For You or a Friend
- Any Time. Any Reason.



[www.CommunityTheAntiDrug.org/Help](http://www.CommunityTheAntiDrug.org/Help)



Funding provided in part by Healthcare Foundation of Highland Park and the Office of National Drug Control Policy & Substance Abuse and Mental Health Services Administration. Content is solely the responsibility of the authors and does not necessarily represent official views of ONDCP / SAMHSA.

## MEDIA CAMPAIGNS

CTAD partnered with Lake County Health Department to roll out the "What's Your Reason?" to be alcohol-free campaign at both high schools, developed an additional 11 PSAs in the "You Determine Your Future" series with neighboring drug prevention coalitions, and promoted resources to youth over the summer in a successful Text-a-Tip movie theater and digital ad campaign.



## VAPING & MARIJUANA PRESENTATIONS

Dr. Aaron Weiner, Director of Addictions at Linden Oaks Behavioral Health, educated middle and high school parents on vaping among youth and its use for both nicotine and marijuana. CTAD coalition members provided additional presentations to even more parents, including several in Spanish, as well as some for school staff and students. With these presentations, CTAD reached more than 650 parents in 2018.



## REACHING YOUTH THROUGH TEACHERS & PARENTS

High school staff wore t-shirts with a prevention message on school days preceding high-risk weekends such as Homecoming and Prom. CTAD members served as panelists for Deerfield Parent Network's annual "Teens & The Law" program, and reached out to the leaders and Latino families involved with Padres de Estudiantes. CTAD also worked with DPN and the HPHS PTO on their Prom After Party & Grad Night celebrations.



# 2018 ACCOMPLISHMENTS



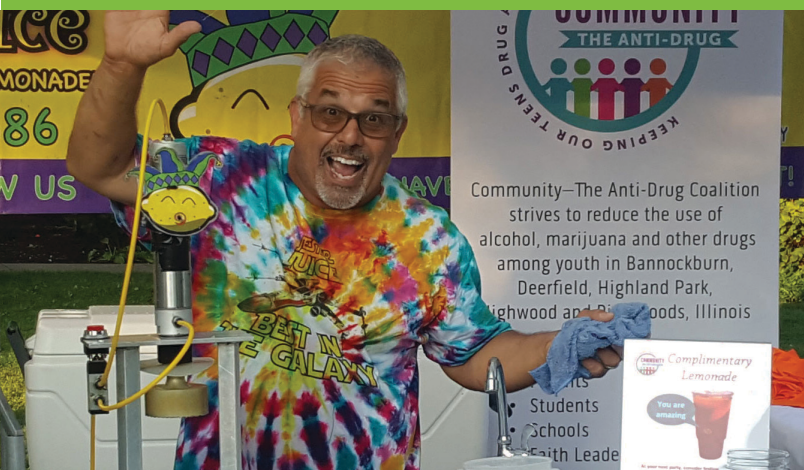
## COMMUNITY SIGNAGE

CTAD partners and volunteers designed and distributed "You Must Be 21 to Purchase Alcohol" signs to more than 140 local retailers. Posting them in store windows, near cash registers or by alcohol displays serves as a deterrent to minors attempting to purchase alcohol.



## PARENT OUTREACH

In addition to monthly parent newsletters, CTAD reached parents with new and re-designed fact sheets including parent guides on vaping and hosting teen parties. CTAD volunteers distributed materials in English and Spanish at the open houses of all our middle schools and high schools, as well as at DHS's Warrior Welcome Night and HPHS's Freshmen Orientation.



## FESTIVE FUN FOR EVERYONE

At the City of Highland Park's first National Night Out, CTAD served festive, fun drinks "for everyone." The berry-infused, fresh lemonade showed how attractive, non-alcoholic options at parties and events make everyone feel welcome, including those under 21, people in recovery, women who are expecting, and those who are driving.



## RECOGNITION FROM CADCA

CADCA, or Community Anti-Drug Coalitions of America, is the technical assistance provider for thousands of drug prevention coalitions across the globe. CTAD received a huge honor when it was selected as one of only 17 coalitions nationwide to participate in its pilot Graduates Coalition Academy in Washington DC where staff received customized guidance on community assessment, strategic planning, evaluation, and sustainability efforts.





# 2019 GOALS & ACTIVITIES

## GOAL 1: COMMUNITY COLLABORATION

We aim to strengthen the capacity of our coalition partners to implement effective drug prevention strategies.

To do this, **we continually assess and improve:**

- ▶ **Training** for CTAD partners & Delta youth advisory board
- ▶ **Communication & collaboration** tools
- ▶ **Strategic planning** & program evaluation
- ▶ **Celebration** of local achievements & volunteer contributions

## GOAL 2: DRUG PREVENTION

Our primary goal is our mission to **reduce the use of alcohol, marijuana, and other drugs among youth** in Bannockburn, Deerfield, Highland Park, Highwood, and Riverwoods. Our objectives are to:

- ▶ **Reduce alcohol use** among high school students
- ▶ **Increase the number** of students who perceive marijuana use to be harmful

## PRIORITIES<sup>1</sup>

1. Vaping marijuana
2. Using fake IDs to get alcohol
3. Underage drinking at "After Parties"
4. Youth-centered celebrations without equally attractive non-alcoholic options

### STRATEGIES

For each of our four priorities, **CTAD utilizes seven comprehensive strategies for community-level change**, as recommended by CADCA, Community Anti-Drug Coalitions of America.

1. **Provide Information** through newsletters, website, and fact sheets
2. **Enhance Skills** through skill-building workshops for parents, teachers, coaches, and student leaders
3. **Provide Support** that makes it easier to make drug-free choices
4. **Increase Access to Resources** by making them more available and translating materials into Spanish
5. **Provide Incentives** such as public recognition for healthy behavior, actions, and policies
6. **Change Physical Design** in the community such as the "You Must be 21" signage for alcohol and vaping retailers
7. **Review Policy** at organizations, in our community, and at state level that may impact youth drug use

(1) Priorities determined by coalition members after an extensive community assessment and multiple strategy sessions on ways youth alcohol and marijuana use in our local communities could most be impacted





## 2019 EXECUTIVE BOARD

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Senior Program Associate  
Family Service of Lake County

### **Court Williams** **Co-President**

Rector  
Trinity Episcopal Church

### **Lilly Brandt** **Co-Vice President**

Coordinator of Academic &  
Administrative Services  
Township High School District 113

### **Steve Tucker** **Co-Vice President**

Assistant Principal  
Highland Park High School

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Village Manager  
Village of Deerfield

### **Michelle Culver** **Secretary**

District 113 Board of Education

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### **John Petzke** **Member-at-Large**

Chief Technology Officer  
North Shore School District 112



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Trinity Episcopal Church

**Jeffrey Zalay**  
Community Member

**Honorary Director**  
**Mayor Nancy Rotering**  
City of Highland Park

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*Thank you for your contributions!*

**Dr. Chris Dignam**  
Township High School District 113

**Mark Filler**  
Jordan Michael Filler Foundation

**Laura Kaufman**  
Highland Park Parent

**Cathy Kedjidjian**  
Deerfield Public Schools  
District 109

**Kim Stone**  
City of Highland Park

*\* Executive Board Member*



## CONTACT INFORMATION

### Community – The Anti-Drug Coalition

- 📄 [www.CommunityTheAntiDrug.org](http://www.CommunityTheAntiDrug.org)
- ✉ [info@CommunityTheAntiDrug.org](mailto:info@CommunityTheAntiDrug.org)
- 📞 224-765-CTAD (224-765-2823)

CTAD is fortunate to have office space at both Deerfield & Highland Park High Schools thanks to the generosity of Township High School District 113.

**Barbara de Nekker**  
Executive Director

**Catherine Spencer**  
Program Coordinator

## VOLUNTEER!

Help our youth reach their full potential with your voice, your unique perspective, and your expertise.

Join your fellow community members and amazing organizations to protect our youth.

We have committees and work groups focusing on parents, faith, communications, data, membership, sustainability, and more.

*This annual report was developed with funding from the Healthcare Foundation of Highland Park and grant number SP021482 from the Office of National Drug Control Policy and Substance Abuse and Mental Health Services Administration. The views, opinions, and content of this publication are those of the authors and contributors, and do not necessarily reflect the views, opinions, or policies of ONDCP, SAMHSA, or HHS, and should not be construed as such.*

